

# **Service Enlistment and Recruitment for Valuable Engagement (SERVE) Act**

*This bill requires that public schools give recruiters meaningful access to all students across the country, ensuring that all high schoolers know the benefits that come with serving our great nation.*

## **Key Legislative Provisions**

- Establishes a provision that military recruiters are granted “meaningful access” to public schools
- Requires that military recruiters are granted a minimum of four visits per academic school year, during high-traffic events
- Creates a new JROTC affiliation option for schools that do not currently have a JROTC program, increasing JROTC knowledge and participation
- Establishes the “HERO (Honoring Excellence and Recruitment Opportunities) School Pilot Program,” which recognizes schools with military enlistment rates above the state average
- Designates a “National Week of Military Recruitment” to raise awareness about military service

## **Background**

- Currently, per Title 10, public high schools are only required to provide military recruiters with the same access that is provided to post-secondary educational institutions or to prospective employers, resulting in recruiters having a difficult time gaining access to some schools.
- With recruitment at a 50-year low, measures like expanded recruiter access, JROTC opportunities, and high school incentives are vital to bridging the gap with today's youth and ensuring a strong future force.



Congresswoman  
**Jen Kiggans**  
Virginia's 2nd District